



Quest Acoustical Interiors Introduces QALS Complete Acoustical Alignment System

MADISONVILLE, TN – August 11th, 2011 – Quest Acoustical Interiors, a leading maker of advanced acoustic treatment systems, today announced the introduction of its Quest Acoustical Lens System (QALS) – a complete, engineered room acoustics solution for optimizing loudspeaker placement and listener positions in home theaters and 2-channel audio rooms.

QALS is a custom-engineered process that utilizes QuestAI's proprietary room analysis software to create what the company refers to as an "Acoustical Framework" and an "Acoustic Treatment Strategy". This process integrates the room's speakers, subwoofers and seating locations into a precisely calculated alignment to achieve maximum clarity, focus, envelopment and balanced frequency response for every listening position.

To initiate the process, the dealer provides QuestAI with basic room information, sketches, photos and an equipment list. From this QuestAI creates a complete, turnkey room acoustics solution – from consultation and engineering, to the production of a comprehensive treatment plan with analysis results and detailed installation instructions.

QuestAI's series of highly-specialized proprietary surface mountable acoustic treatment modules are then concealed behind a QuestTrac acoustically transparent fabric wall system. This wall system allows for precise, optimized placement of each module based on the Acoustic Treatment Strategy Analysis, while finishing the room's appearance with a clean, elegant visual presentation.

Gerry Lemay, President of QuestAI and Founder of the Home Acoustic Alliance (HAA) explained that, "Each room, combined with positioning of loudspeakers, subwoofers and seating locations, creates complex acoustical challenges. QALS aligns, focuses and corrects for all these interdependent factors, delivering a vastly superior audio experience, further differentiating QuestAI dealers from their competition."

QuestAI is also providing dealers with its new Configurator estimating software at no cost. This presentation tool makes it easier for the dealer to recommend treatment types and placement locations based on performance level and appearance preferences. It also helps establish an estimated cost for overall room acoustics solution.

Complete QALS range from approximately \$2,500 to \$20,000 list price, depending on room size, QALS performance level selected and overall complexity of theater room design.

About Quest Acoustical Interiors

Quest Acoustical Interiors has been a leading manufacturer of advanced acoustic treatment systems for more than a decade. Headquartered in Belleville, Illinois, QuestAI was founded in March of 2000 by Gerry Lemay (formerly Quest Convergence Systems) who also founded the Home Acoustics Alliance (HAA). QuestAI designs, engineers and manufactures affordable high performance acoustic treatment systems for home theaters, media rooms and high-end listening rooms through a network of professional AV system integrators and custom home theater designers from around the world. For more information please contact Rose Anne Johnson toll free at (877) 933-8776 or e-mail: Info@QuestAI.com. Website: www.QuestAI.com.

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