



Quest Acoustical Interiors Introduces Acoustic Room Treatment Systems Configurator

MADISONVILLE, TN, August 11th, 2011 – Quest Acoustical Interiors, a leading maker of advanced acoustic treatment systems, today announced the introduction of its Configurator Estimating Software. This presentation tool recommends treatment types and placement locations based on performance level and appearance preferences. It also helps establish an estimated cost for an overall room acoustics solution.

The Configurator is intended to help dealers sell QuestAI's Quest Acoustical Lens System (QALS) - a proprietary, engineered room acoustics solution for optimizing loudspeaker placement and listener positions in dedicated theater rooms.

When asked about the importance of effectively presenting acoustic treatment solutions for theater rooms, QuestAI Director of Sales Bill Johnson said, "customers are usually unaware of their problem or they are insufficiently disturbed by it. The CEDIA channel has always been known for its ability to present the benefits of better performance through knowledge of the technology, expertise and by educating customers about the ROI from the best possible performance options. This new Configurator is designed to assist the systems design professional in easily accomplishing just that."

The QuestAI Configurator is available to authorized QuestAI dealers free of charge. **For a "live" demonstration visit CEDIA booth #4565.**

About Quest Acoustical Interiors

Quest Acoustical Interiors has been a leading manufacturer of advanced acoustic treatment systems for more than a decade. Headquartered in Belleville, Illinois, QuestAI was founded in March of 2000 by Gerry Lemay (formerly Quest Convergence Systems) who also founded the Home Acoustics Alliance (HAA). QuestAI designs, engineers and manufactures affordable high performance acoustic treatment systems for home theaters, media rooms and high-end listening rooms through a network of professional AV system integrators and custom home theater designers from around the world. For more information please contact Rose Anne Johnson toll free at (877) 933-8776 or e-mail: info@QuestAI.com.

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